

September 29 - October 03, 2026







Organized by:













ABOUT

1000 MIGLIA EXPERIENCE GREECE

"La corsa piu bella dell mondo" Enzo Ferrari

The 1000 Miglia is a legendary classic car event originating in Italy, that in 2027 turns 100 years old.

In **2025**, **it arrives in Greece** for a spectacular four-day event (October 08-11), featuring iconic routes, skill-building and Mediterranean charm.

In 2026 it continues with the second edition.

This event showcases elegance, history, and automotive excellence, blending competitive precision

with cultural exploration.

The 1000 Miglia Experience Greece is a tribute to heritage, precision, and unmatched beauty-set against

Greece's breathtaking landscapes, rich cultural heritage and world-class hospitality.





Why Partner with Us?

Elite Audience & Global Reach:

Engage with an affluent, high-net-worth audience passionate about luxury, heritage, and automotive excellence.

Prestige & Exclusivity:

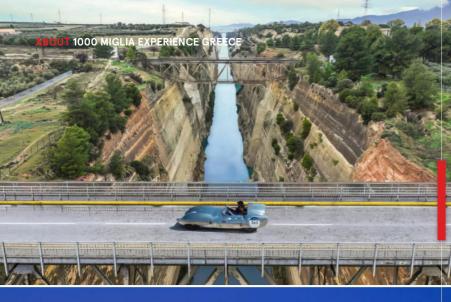
Align your brand with a world-renowned event that epitomizes class, craftsmanship, and adventure.

Exceptional Visibility:

Benefit from extensive media coverage, high-profile attendees, and premium networking opportunities.

Experiential Marketing:

Create unforgettable brand activations in a setting that blends history, performance, and Mediterranean charm.







GREECE

Let's drive success together.

With **Greece** offering a unique blend of culture, scenic beauty, and warm hospitality, this event presents an exceptional opportunity for strategic partnerships that go beyond traditional sponsorships.

Join us in shaping an unforgettable experience that captivates audiences worldwide.

The **1000Miglia Experience Greece**

includes the following four (4) categories

1000Miglia Eligible Class (Fiva & 1000M registro documents, (1927–1957)

This class honors cars eligible for the official 1000Miglia, featuring historic vehicles with certifications from FIVA and Registro 1000Miglia.

Participants will experience the nostalgia and challenge of navigating classic routes in these vehicles that shaped the very **foundation of car racing**, and **automotive**

1000Miglia Historic Class (1927-1957)

> This class celebrates iconic cars from the early years of automotive racing, up to 1957, which may not meet the eligibility criteria for the official 1000 Miglia or lack certifications like Fiva, Registro, etc

Participants will immerse themselves in the spirit of the era, navigating classic routes in vehicles that define the **golden age of racing**. _

Classic Icons Class (1958 - 1994)

Dedicated to car automotive enthusiasts and collectors of vehicles from the '60s to the '90s, this class highlights an era of significant evolution in automotive design and technology.

It offers a platform for showcasing the style and engineering advancements that characterized the late 20th century.

Gt & Supercars (1994 - 2026)

Focusing on the thrill of modern Gt & supercars for a group aimed at a high spending tier of passionate enthusiasts, this class anticipates the future of automotive collecting.

Owners of today's high-performance vehicles will have the opportunity to drive their cars for approximately 1,100 km, while **enjoying top-tier hospitality**, laying the foundation for what may become the classic cars of future generations.



EVENT

ROUTE

29/09/2026

Administrative & technical control Athens

30/09/2026

Start: Athens

End 1st leg: Ancient Olympia 🐞

01/10/2026

Start: Anchien Olympia End 2nd leg: Mystras 🐞

02/10/2026

Start: Mystras

End 3rd leg: Porto Heli 🎄

03/10/2026

Start: Porto Heli

End 4th leg: Athens



SPONSORSHIP OPPORTUNITIES



EVENT MAIN

SPONSORSHIPS



ABOUT

SPONSOR 2026

GENERAL CONDITION

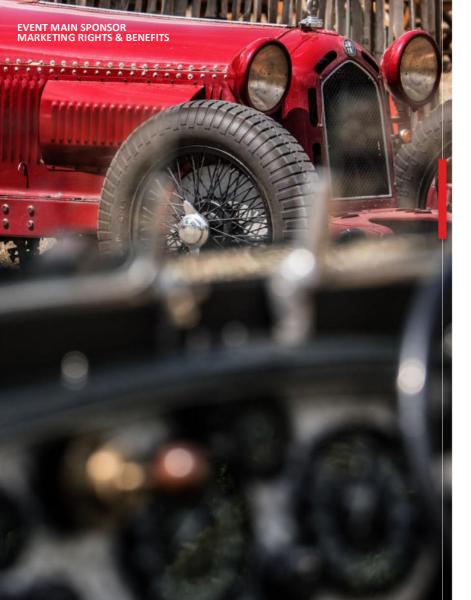


Use of the "event edition" logo for general corporate communication purposes



Industry Exclusivity







PARTICIPATION IN THE EVENT

Event Main Sponsor Team

Admission minimum from 6 classic cars.

Event Main Sponsor Team may be created, start minimum from 6 cars & more registered by the Sponsor.

Back-office assistance is available for registration and crews.

A reserved parking area is available for the Event Main Sponsor Team's cars.

HOSPITALITY

tailored support throughout the event according customer need.





VISIBILITY

1000 Miglia Experience Greece's official website, staging and fittings, promotional materials, and multisponsor recognition pages in official publications and event documents.

This is proportional to other sponsorship levels.

Note: The above-mentioned materials do not include badges/pass of any type.

Note: The display of the Sponsor's brand is subject to the delivery of logo's hies in the





ADVERTISING

- Sponsors can be advertised through promotional videos, 4 pages in the "1000 Miglia Experience Greece Official Guide", and direct marketing through a welcome-bag and gifts at the "1000 Miglia Experience Greece administrative place".
- Press and communication include a company profile on the event section
 of the https://1000migliaexperiencegreece.gr/, a presentation in the
 Sponsor fact-sheet, and a one-time news presentation on the website.
- A corporate press conference or event can be organized with 1000 Miglia Experience Greece representatives' participation.
- The Sponsor has the right to collaborate with 1000 Miglia Experience
 Greece on a communication plan, developed through institutional
 channels, and subject to approval. Activities will be agreed upon within
 1000 Miglia Experience Greece's social channels, and the sponsor's
 content must be approved by 1000 Miglia Srl.
- A photo report will be provided at the end of the event.



PUBLIC RELATIONS & CEREMONIES

Event Main Sponsor also will receive
 6 kit "Sponsor" car stickers,
 12 invitations to the administrative place before start event
 6 invitations to the welcome party
 6 invitations for Gala dinner & Awards ceremony,
 20 invitations to see the starting point & finish of event

Note: all the above-mentioned invitations are subject to specific use's terms and conditions according to the Accreditation policy which will be defined for each event and communicated in advance

12 Copies of the "1000 Miglia Experience Greece Official Guide" In case more copies are required, they will be available for purchase.

Note: for additional facility requests, at the "1000 Miglia Experience Greece administrative place," and the interior set-up of the exhibition module based on a shared project.

The event offers various options for attendees, including requesting an exhibition space rental upon agreement, arranging the interior setup of the exhibition module based on a shared project, agreeing on additional visibility packages or services, and purchasing additional invitations for the main event locations.

Note: additional visibility package and services, including lunch and dinner locations, time controls, time trials, and special projects, can be agreed upon request

• Additional invitation packages are available upon request.



EVENT PASSION

SPONSORSHIPS





ABOUT

SPONSOR 2026

GENERAL CONDITION



Use of the "event edition" logo for general corporate communication purposes



Industry Exclusivity







PARTICIPATION IN THE EVENT

Event Passion Sponsor Team

- Admission minimum from 3 classic cars.
- Event Passion Sponsor Team may be created, start minimum from 3 cars & more, registered by the Sponsor.
- Back-office assistance is available for registration and crews.
- A reserved parking area is available for the **Event Passion Sponsor Team's cars**.

HOSPITALITY

• tailored support throughout the event according customer need



VISIBILITY



 1000 Miglia Experience Greece's official website, staging and fittings, promotional materials, and multisponsor recognition pages in official publications and event documents.

This is proportional to other sponsorship levels.

Note: The above-mentioned materials do not include badges/pass of any type.

Note: The display of the Sponsor's brand is subject to the delivery of logo's hies in the required formats and deadline.

ADVERTISING

- 1 advertising page of the Sponsor inside the "1000 Miglia Experience Greece Official Guide".
- Press and communication include a company profile on the event section of the https://1000migliaexperiencegreece.gr/, a presentation in the sponsor fact-sheet, and a one-time news presentation on the website.
- The sponsor has the right to collaborate with 1000 Miglia Experience
 Greece on a communication plan, developed through institutional
 channels, and subject to approval. Activities will be agreed upon within
 1000 Miglia Experience Greece's social channels, and the sponsor's
 content must be approved by 1000 Miglia Srl.
- A photo report will be provided at the end of the event.



PUBLIC RELATIONS & CEREMONIES

- Sponsors also will receive
- 2 kit "Sponsor" car stickers,
- 5 invitations to the administrative place before start event
- 2 invitations to the welcome party
- 2 invitations for Gala dinner & Awards ceremony,
- 15 invitations to see the starting point & finish of event

Note: all the above-mentioned invitations are subject to specific use's terms and conditions according to the Accreditation policy which will be defined for each event and communicated in advance

5 Copies of the "1000 Miglia Experience Greece Official Guide" In case more copies are required, they will be available for purchase.

Note: For additional facility requests, at the "1000 Miglia Experience Greece administrative place," and the interior set-up of the exhibition module based on a shared project.

 The event offers various options for attendees, including requesting an exhibition space rental upon agreement, arranging the interior setup of the exhibition module based on a shared project, agreeing on additional visibility packages or services, and purchasing additional invitations for the main event locations.

Note: Additional visibility packages and services, including lunch and dinner locations, time controls, time trials, and special projects, can be agreed upon request.

• Additional invitation packages are available upon request.



EVENT FRIEND

SPONSORSHIPS





EVENT FRIEND

SPONSOR 2026

GENERAL CONDITION



Use of the "event edition" logo for general corporate communication purposes



Industry Exclusivity







PARTICIPATION IN THE EVENT

Event Friend Sponsor Team

- Admission minimum from 1 classic car.
- Event Friend Sponsor Team may be created, start minimum from 1 cars & more, registered by the Sponsor.
- Back-office assistance is available for registration and crews.
- A reserved parking area is available for the **Event Friend Sponsor Team**

HOSPITALITY

• tailored support throughout the event according customer need



VISIBILITY



 1000 Miglia Experience Greece's official website, staging and fittings, promotional materials, and multi sponsor recognition pages in official publications and event documents.

This is proportional to other sponsorship levels.

Note: The above-mentioned materials do not include badges/pass of any type.

Note: The display of the Sponsor's brand is subject to the delivery of logo's hies in the required formats and deadlines.

ADVERTISING

- 1 advertising page of the Sponsor inside the "1000 Miglia Experience Greece Official Guide".
- Possibility to have hostess/steward* giving out gifts to the event participants at the administrative place.
- The company profile and presentation on the
 https://1000migliaexperiencegreece.gr/ website and in the press kits for
 conferences are required. A communication plan must be developed in
 collaboration with 1000 Miglia Experience Greece, subject to approval.
 A photo report dedicated to the brand or product will be provided by
 1000 Miglia Srl.
- service at Sponsor's cost and subject to approval.



PUBLIC RELATIONS & CEREMONIES

• Sponsors also will receive

1 kit "Sponsor" car stickers,

5 invitations to the administrative place before start event

1 invitations to the welcome party

1 invitations for Gala dinner & Awards ceremony,

10 invitations to see the starting point & finish of event

Note: all the above-mentioned invitations are subject to specific use's terms and conditions according to the Accreditation policy which will be defined for each event and communicated in advance

2 Copies of the "1000 Miglia Experience Greece Official Guide" and.
In case more copies are required, they will be available for purchase.
For additional facility request, at the "1000 Miglia Experience Greece administrative place" and the interior set-up of the exhibition module based on a shared project.

The event offers various options for attendees, including requesting an exhibition space rental upon agreement, arranging the interior setup of the exhibition module based on a shared project, agreeing on additional visibility packages or services, and purchasing additional invitations for the main event locations.

Note: Additional visibility packages and services, including lunch and dinner locations, time controls, time trials, and special projects, can be agreed upon request.

Additional services and invitation packages are available upon request.



LOCAL SPONSORS

& PARTNERS



INSTITUTIONAL PARTNER BENEFITS

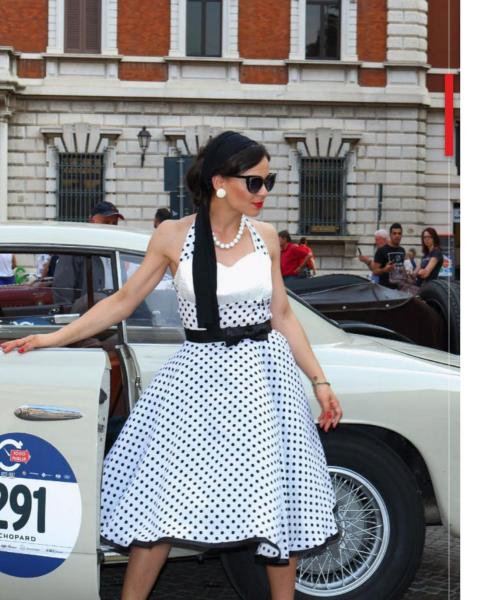
- Logo at the start and finish lines.
- Logo at the winner's ceremony.
- Logo placement on event cars.
- Logo on flags, banners on signage.
- Prominent role in opening and closing ceremonies including award presentations.
- Organization of promotional events in collaboration with the institution.
- Promotion of the institution's support in the community and media.
- Participation in press conferences and events.
- Media Coverage before, during and after the event: TV-print-radio-digital and social media.
- Articles / interviews and special broadcasts-live streaming.
- Logos and name on all official documents and promotional materials.
- Access to VIP zones and special events.
- Participation in press conferences and events.





EXCLUSIVE SPORT SPONSOR BENEFITS

- Logo at the start and finish lines.
- Logo at the winners ceremony.
- Logo placement on events cars.
- Logo on flags banners on signage.
- Prominent role in opening and closing ceremonies including award presentations.
- Opportunity to organize activities within the event
- Promotion of the institution's support in the community and media.
- Media Coverage before, during and after the event: TV-print-radio-digital and social media.
- Articles/interviews and special broadcasts-live streaming.
- Logos and name on all official documents and promotional materials.
- Access to VIP zones and special zones.
- Participation in press conferences and events.





SPONSORS BENEFITS

Logo on signage type around the venue, including administrative and technical area, as well as time-trial zones.

Logos and banners displayed in selected areas during the event, such as the start, finish, and other key points.

Product placement, sampling opportunities, test drives, and the possibility of organizing special events.

Media coverage before, during, and after the event across TV, print, radio, digital platforms, and social media.





SUPPORTERS BENEFITS

- Logo on signage
- Logos and banners on selected areas of the venue.
- Product placement/sampling
- Media Coverage before, during and after the event: TV-print-radio-digital and social media.
- Logos and name on all official documents and promotional materials
- Access to special zones and events.

PARTNERS BENEFITS

- Logo on signage
- Services promotion in certain events
- Logo and name on all official documents and promotional materials
- Access to special zones and events



MEDIA PARTNERS COVERAGE & PROMOTION

- TV, radio, print and online coverage.
- Articles, special broadcasts.
- Social media: posts, live streaming.
- Interviews.
- Participation in press events.
- Banners & promotional content.
- Live coverage





contact information
SAN MARINO SPEED srl via Fondo Ausa 62, Dogana Bassa , 47891 - Repubblica San Marino
T. +39 333 1329202 E. office3sms@gmail.com
www.1000migliaexperiencegreece.gr

Organized by:

Licensed by:









1000 MIGLIA SRL